PREVIEW



WHAS 520 W. Chestnut St. Louisville, KY 40202 Main: (502)582-7711 Billing:

Billing Address:

AxMedia / POL Attention: Accounts Payable 800 W 47th St, Suite 200 Kansas City, MO 64112

Description

GMK @ 6A

End Date

04/30/23

MTWTFSS

Air Time Description

6:10 AM GMK @ 6A

6:30 AM GMK @ 6A

10:59 AM THE VIEW

11----

Send Payment To:

Line Start Date

1 04/24/23

Weeks:

1

<u>Ch</u>

Spots: #

WHAS P.O. Box 637386 Cincinnati, OH 45263-7386

End Date

04/25/23

Start Date

WHAS M 04/24/23

WHAS Tu 04/25/23

WHAS M 04/24/23

Day Air Date

04/24/23

Property	WHAS	/HAS						
Invoice #		Order #	2695481					
Invoice Date		Alt Order #	WOC14111506					
Invoice Month	April 2023	Deal #						
Invoice Period	03/27/23 - 04/25/23	Flight Dates	04/24/23 - 04/25/23					
Advertiser	POL/ Kelly Craft / R / Governor / KY							
Product	2023 Primary Election	n						
Estimate #	5588							
	Account Executive	Robert Cato						

Spots/

:30 KC1023TVH

\$60.00 NM

Sales Office TEGNA Sales Dallas Sales Region National Agency Code 9916670 Advertiser Code 482 Billing Calendar Broadcast Billing Type Cash Special Handling 37731AG Agency Ref M209268 Advertiser Ref Product 1 606 Product 2

Length	Week	Rate	Type	
:30	2	\$80.00	NM	
Leng	th Ad-ID			Rate Type
:3	O KC1023TVH			\$80.00 NM
:3	O KC1023TVH			\$80.00 NM

2 04/24/23	04/25/23	GOOD N	ORNING AME	R 7-9a	11	:30	2	\$120.00	NM		
		ICA									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate						
	04/24/23	04/30/23	11	2	\$12 0.00						
Spots: # Ch	<u>Day</u> Air	Date Air	r Time Descrip	<u>tion</u>	Start/End Time	Length	Ad-ID			Rate	Type
1 WH	HAS M 04	/24/23 7:	28 AM GOOD	MORNING AMERICA	7-9a	:30	KC1023TVI	I		\$120.00	NM
2 WH	HAS Tu 04	/25/23 7:	59 AM GOOD	MORNING AMERICA	7-9a	:30	KC1023TVI	I		\$120.00	NM

MTWTFSS

11----

Rate

Start/End Time

\$80.00

6-7a

6-7a

Start/End Time

Spots/Week

6-7a

3 04/24/23	3 04/25/23	GREAT DAY LIVE	9-10a	11	:30 2	\$40.00	NM	
Weeks:	Start Date 04/24/23	End Date MTWTFSS 11	Spots/Week 2	<u>Rate</u> \$40.00				
Spots: # 0	Ch Day Air	r Date Air Time Descri	<u>ption</u>	Start/End Time	Length Ad-ID			Rate Type
1 V	WHAS M 04	4/24/23 9:20 AM GREA	T DAY LIVE	9-10a	:30 KC1023TVH			\$40.00 NM
2 V	WHAS Tu 04	/25/23 9:47 AM GREA	T DAY LIVE	9-10a	:30 KC1023TVH			\$40.00 NM
4.04/04/02	0.4/05/00	ACCECC DAILY	40.44=	4	.20 4	#20.00	NINA	

4 04/24/23	04/25/23	ACCESS	DAILY	10-11a	- 1	:30	1	\$30.00	NM	
Weeks:	Start Date 04/24/23	End Date 04/30/23	<u>MTWTFSS</u> - 1	Spots/Week 1	<u>Rate</u> \$30.00					
Spots: # Ch	Day Air	Date Air	Time Descri	<u>otion</u>	Start/End Time	Length .	Ad-ID			Rate Type
1 WH	HAS Tu 04	/25/23 10:2	22 AM ACCE	SS DAILY	10-11a	:30	KC1023TVH			\$30.00 NM
E 04/24/22	04/24/22	THE MEN	Λ/	11 12n	1	.20		\$60.00	NIM	

5 04/24/23	04/24/23	THE VIEW	V 1	1-12p	1	:30	1	\$60.00	NM	
0 0 1/2 1/20	0 ./2 ./20			· ·-P	-		•	ψου.σσ		
			1 ETVETTO C							
Weeks:	Start Date	End Date	<u>MTWTFSS</u>	Spots/Week	Rate					
	04/24/23	04/30/23	1	1	\$6 0.00					
Spots: # Ch	Day Air	Date Air	Time Description		Start/End Time	Length A	d-ID			Rate Type

Ξ											
	6 04/24/23	04/25/23	WHAS11 ON	NEWS AT NO	12-1p	11	:30	2	\$50.00	NM	
	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					

11-12p

PREVIEW



WHAS P.O. Box 637386 Cincinnati, OH 45263-7386

Invoice #		Invoice Month	April 2023
Invoice Date		Invoice Period	03/27/23 - 04/25/23
Advertiser	POL/ Kelly Craft / R / Go	vernor / KY	
Product	2023 Primary Election		
Estimate #	5588		

						Cnoto/			
Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
6 04/24/23	04/25/23	WHAS11 NEWS AT NO) 12-1p	11	:30	2	\$50.00	NM	
i	AS M 04	04/30/23 11 <u>Date Air Time Descrip</u> /24/23 12:09 PM WHAS /25/23 12:44 PM WHAS	11 NEWS AT NOON	\$50.00 Start/End Time 12-1p 12-1p	:3	<u>h Ad-ID</u> 0 KC1023TVH 0 KC1023TVH			<u>Rate</u> <u>Type</u> \$50.00 NM \$50.00 NM
7 04/24/23	04/24/23	GMA3	1-2p	1	:30	1	\$50.00	NM	
	<u>Day</u> Air	End Date MTWTFSS 04/30/23 1 Date Air Time Description /24/23 1:55 PM GMA3		Rate \$50.00 Start/End Time 1-2p		<u>h Ad-ID</u> 0 KC1023TVH			<u>Rate</u> <u>Type</u> \$50.00 NM
8 04/24/23	04/25/23	GENERAL HOSPITAL	2-3p	- 1	:30	1	\$70.00	NM	
Weeks: Spots: # Ch 1 WH		End Date MTWTFSS 04/30/23 - 1 Date Air Time Description /25/23 2:59 PM GENERAL	otion_	Rate \$70.00 Start/End Time 2-3p		h <u>Ad-ID</u> 0 KC1023TVH			<u>Rate</u> <u>Type</u> \$70.00 NM
9 04/24/23	04/25/23	DAILY BLAST LIVE!	3-4p	- 1	:30	1	\$40.00	NM	
Weeks: Spots: # Ch 1 WH	<u>Day</u> Air	End Date 04/30/23 MFWFFSS - 1	<u>otion</u>	Rate \$40.00 Start/End Time 3-4p		<u>h Ad-ID</u> O KC1023TVH			<u>Rate</u> <u>Type</u> \$40.00 NM
10 04/24/23		Р	·	1	:30	1	\$140.00	NM	
	Day Air IAS M 04	End Date 04/30/23 MTWTFSS 1 Date 24/23 Air Time 5/5:44 PM WHAS WHAS11 NEWS @ 6p	otion 11 NEWS @ 530P	Rate \$140.00 Start/End Time 530-6p		h Ad-ID 0 KC1023TVH	\$250.00	NM	Rate Type \$140.00 NM
Weeks:		•	· ·	Rate	.00		Ψ200.00		
Spots: <u>#</u> <u>Ch</u> 1 WH	<u>Day</u> Air	/24/23 6:15 PM WHAS	otion 11 NEWS @ 6p	\$250.00 Start/End Time 6-630p 6-630p	:3	<u>h Ad-ID</u> 0 KC1023TVH 0 KC1023TVH			<u>Rate</u> <u>Type</u> \$250.00 NM \$250.00 NM
12 04/24/23	04/25/23	ABC WORLD NEWS 63	30 630-7p	- 1	:30	1	\$600.00	NM	
Weeks: Spots: # Ch 1 WH	Start Date 04/24/23 <u>Day Air</u> AS Tu 04		Spots/Week 1 otion ORLD NEWS 630P	Rate \$600.00 Start/End Time 630-7p		<u>h Ad-ID</u> 0 кс1023тvн			<u>Rate</u> <u>Type</u> \$600.00 NM
13 04/24/23	04/25/23	ENTERTAINMENT TOI	NI	11	:30	2	\$250.00	NM	
Weeks: Spots: # Ch 1 WH 2 WH	AS M 04	End Date MTWTFSS 04/30/23 11 Date Air Time Description /24/23 7:18 PM ENTER	Spots/Week 2 otion RTAINMENT TONIGHT RTAINMENT TONIGHT		:3	<u>h Ad-ID</u> 0 KC1023TVH 0 KC1023TVH			Rate Type \$250.00 NM \$250.00 NM

PREVIEW



WHAS P.O. Box 637386 Cincinnati, OH 45263-7386

Send Payment To:

Invoice #		Invoice Month	April 2023
Invoice Date		Invoice Period	03/27/23 - 04/25/23
Advertiser	POL/ Kelly Craft / R / Go	vernor / KY	
Product	2023 Primary Election		
Estimate #	5588		

Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
13 04/24/23	04/25/23	ENTERTAINMENT TON GHT	II	11	:30	2	\$250.00	NM	
14 04/24/23	04/24/23	AMERICAN IDOL MON	8-11p	1	:30	1	\$800.00	NM	
Weeks: Spots: # Ch			tion 1	Rate \$800.00 Start/End Time		h <u>Ad-ID</u>			Rate Type
1 WH	AS M 04/	24/23 9:31 PM AMERIC	CAN IDOL MON	8-11p	:3	0 KC1023TVH			\$800.00 NM
15 04/24/23	04/24/23	THE GOOD DOCTOR	10-11p	1	:30	1	\$450.00	NM	
Weeks:	Start Date 04/24/23	End Date 04/30/23 MTWTFSS 1	Spots/Week 1	Rate \$450.00					
Spots: # Ch 1 WH		Date Air Time Descrip 24/23 10:33 PM THE GO		Start/End Time 10-11p		<u>h Ad-ID</u> 0 KC1023TVH			<u>Rate</u> <u>Type</u> \$450.00 NM
16 04/24/23	04/25/23	THE ROOKIE	8-9p	-1	:30	1	\$300.00	NM	
Weeks:	Start Date 04/24/23	End Date <u>MTWTFSS</u> -1	Spots/Week 1	<u>Rate</u> \$300.00					
Spots: <u>#</u> <u>Ch</u> 1 WH	Day Air AS Tu 04/			Start/End Time 8-9p		h Ad-ID 0 KC1023TVH			<u>Rate</u> <u>Type</u> \$300.00 NM
17 04/24/23	04/25/23	WHAS11 NEWS AT 11 M-F/SU	11-1135p	11	:30	2	\$120.00	NM	
Weeks:	Start Date 04/24/23	End Date <u>MTWFSS</u> 11	Spots/Week 2	<u>Rate</u> \$120.00					
Spots: # Ch		Date Air Time Descrip		Start/End Time	Lengt	h Ad-ID			Rate Type
1		24/23 11:30 PM WHAS1	1 NEWS AT 11 M-F	/SU 11-1135p	:3	0 KC1023TVH			\$120.00 NM
2 WH	AS Tu 04/	25/23 11:23 PM WHAS1	1 NEWS AT 11 M-F	/SU 11-1135p	:3	0 KC1023TVH			\$120.00 NM
18 04/24/23	04/25/23	JIMMY KIMMEL	•	11	:30	2	\$60.00	NM	
Weeks:	Start Date 04/24/23		Spots/Week 2	<u>Rate</u> \$60.00					
Spots: # Ch				Start/End Time		h Ad-ID			Rate Type
	AS M 04/			1135p-1237a		O KC1023TVH			\$60.00 NM
2 WH	AS Tu 04/	25/23 12:07 AM JIMMY	KIMMEL	1135p-1237a	:3	0 KC1023TVH			\$60.00 NM
19 04/24/23	04/25/23	DAILY BLAST LIVE!		M	:30	1	\$40.00	NM	
Weeks:	Start Date 04/24/23	04/30/23 M	Spots/Week 1	<u>Rate</u> \$40.00					
Spots: # Ch				Start/End Time		h Ad-ID			Rate Type
1 WH	AS M 04/	24/23 3:55 PM DAILY I	BLAST LIVE!	3-4p	:3	0 KC1023TVH			\$40.00 NM
				Total Spots	2	27			

Include Invoice # on Check - Payment Terms 30 Days

 Gross Total
 \$4,520.00

 Agency Commission
 \$678.00

 Net Amount Due
 \$3,842.00