

PREVIEW



WHAS
520 W. Chestnut St.
Louisville, KY 40202
Main: (502)582-7711
Billing:

Property	WHAS		
Invoice #		Order #	2695481
Invoice Date		Alt Order #	WOC14111506
Invoice Month	April 2023	Deal #	
Invoice Period	03/27/23 - 04/25/23	Flight Dates	04/24/23 - 04/25/23
Advertiser	POL/ Kelly Craft / R / Governor / KY		
Product	2023 Primary Election		
Estimate #	5588		
	Account Executive	Robert Cato	
	Sales Office	TEGNA Sales Dallas	
	Sales Region	National	
	Agency Code	9916670	
	Advertiser Code	482	
	Billing Calendar	Broadcast	
	Billing Type	Cash	
	Special Handling		
	Agency Ref	37731AG	
	Advertiser Ref	M209268	
	Product 1	606	
	Product 2		

Billing Address:

AxMedia / POL
Attention: Accounts Payable
800 W 47th St, Suite 200
Kansas City, MO 64112

Send Payment To:

WHAS
P.O. Box 637386
Cincinnati, OH 45263-7386

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	04/24/23	04/25/23	GMK @ 6A	6-7a	11-----	:30	2	\$80.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/24/23 04/30/23 11----- 2 \$80.00									
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WHAS	M	04/24/23	6:10 AM	GMK @ 6A	6-7a	:30	KC1023TVH	\$80.00 NM
2	WHAS	Tu	04/25/23	6:30 AM	GMK @ 6A	6-7a	:30	KC1023TVH	\$80.00 NM
2	04/24/23	04/25/23	GOOD MORNING AMER 7-9a ICA		11-----	:30	2	\$120.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/24/23 04/30/23 11----- 2 \$120.00									
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WHAS	M	04/24/23	7:28 AM	GOOD MORNING AMERICA	7-9a	:30	KC1023TVH	\$120.00 NM
2	WHAS	Tu	04/25/23	7:59 AM	GOOD MORNING AMERICA	7-9a	:30	KC1023TVH	\$120.00 NM
3	04/24/23	04/25/23	GREAT DAY LIVE	9-10a	11-----	:30	2	\$40.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/24/23 04/30/23 11----- 2 \$40.00									
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WHAS	M	04/24/23	9:20 AM	GREAT DAY LIVE	9-10a	:30	KC1023TVH	\$40.00 NM
2	WHAS	Tu	04/25/23	9:47 AM	GREAT DAY LIVE	9-10a	:30	KC1023TVH	\$40.00 NM
4	04/24/23	04/25/23	ACCESS DAILY	10-11a	- 1-----	:30	1	\$30.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/24/23 04/30/23 - 1----- 1 \$30.00									
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WHAS	Tu	04/25/23	10:22 AM	ACCESS DAILY	10-11a	:30	KC1023TVH	\$30.00 NM
5	04/24/23	04/24/23	THE VIEW	11-12p	1-----	:30	1	\$60.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/24/23 04/30/23 1----- 1 \$60.00									
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WHAS	M	04/24/23	10:59 AM	THE VIEW	11-12p	:30	KC1023TVH	\$60.00 NM
6	04/24/23	04/25/23	WHAS11 NEWS AT NO ON	12-1p	11-----	:30	2	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									

PREVIEW



Send Payment To:

WHAS
P.O. Box 637386
Cincinnati, OH 45263-7386

Invoice #		Invoice Month	April 2023
Invoice Date		Invoice Period	03/27/23 - 04/25/23
Advertiser	POL/ Kelly Craft / R / Governor / KY		
Product	2023 Primary Election		
Estimate #	5588		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
13	04/24/23	04/25/23	ENTERTAINMENT TONI GHT		11-----	:30	2	\$250.00	NM
14	04/24/23	04/24/23	AMERICAN IDOL MON	8-11p	1-----	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/24/23 04/30/23 1----- 1 \$800.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WHAS M 04/24/23 9:31 PM AMERICAN IDOL MON 8-11p :30 KC1023TVH \$800.00 NM									
15	04/24/23	04/24/23	THE GOOD DOCTOR	10-11p	1-----	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/24/23 04/30/23 1----- 1 \$450.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WHAS M 04/24/23 10:33 PM THE GOOD DOCTOR 10-11p :30 KC1023TVH \$450.00 NM									
16	04/24/23	04/25/23	THE ROOKIE	8-9p	-1-----	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/24/23 04/30/23 -1----- 1 \$300.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WHAS Tu 04/25/23 8:23 PM THE ROOKIE 8-9p :30 KC1023TVH \$300.00 NM									
17	04/24/23	04/25/23	WHAS11 NEWS AT 11 M-F/SU	11-1135p	11-----	:30	2	\$120.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/24/23 04/30/23 11----- 2 \$120.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WHAS M 04/24/23 11:30 PM WHAS11 NEWS AT 11 M-F/SU 11-1135p :30 KC1023TVH \$120.00 NM 2 WHAS Tu 04/25/23 11:23 PM WHAS11 NEWS AT 11 M-F/SU 11-1135p :30 KC1023TVH \$120.00 NM									
18	04/24/23	04/25/23	JIMMY KIMMEL	1135p-1237a	11-----	:30	2	\$60.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/24/23 04/30/23 11----- 2 \$60.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WHAS M 04/24/23 11:52 PM JIMMY KIMMEL 1135p-1237a :30 KC1023TVH \$60.00 NM 2 WHAS Tu 04/25/23 12:07 AM JIMMY KIMMEL 1135p-1237a :30 KC1023TVH \$60.00 NM									
19	04/24/23	04/25/23	DAILY BLAST LIVE!	3-4p	M-----	:30	1	\$40.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/24/23 04/30/23 M----- 1 \$40.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WHAS M 04/24/23 3:55 PM DAILY BLAST LIVE! 3-4p :30 KC1023TVH \$40.00 NM									
Total Spots							27		

Include Invoice # on Check - Payment Terms 30 Days

Gross Total	\$4,520.00
Agency Commission	\$678.00
Net Amount Due	\$3,842.00